



## Law on Competition

PREPARED BY DIRECTORATE-GENERAL OF CCF

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## a. Competent Authority





Effective on 05th October 2021



The Cambodia Competition Commission (CCC) has 15 members led by the Minister of Commerce, with the Consumer Protection Competition and Fraud Repression Directorate-General (CCF) serving as its implementing body and secretariat

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## a. Competent Authority



**CCF Directorate General** as a Implementing body and Secretariat



## b. Purpose



To promote fair and honest business relations



Increase economic efficiency encourage new business





Help consumers to access high quality, low price, diverse and versatile products and service

**Article 1 of the Law on Competition** 

#### c. Scope





The law applies to all Persons conducting business activities, or supporting business activities, which significantly prevent, restrict or distort competition in a Market in the Kingdom of Cambodia regardless of whether taking place inside or outside Kingdom of Cambodia.



#### d. Offences

What are the
Offenses under the
Competition Law?

3 (three) pillars of Competition Law



Abuses of Dominant Market Position (Article 9) Business combinations which prevent, restrict or distort competition

(Article 11)

- Horizontal Agreement (Article 7)
- Vertical Agreement (Article 8)



#### **Vertical Agreement (Article 8)**

(Between two persons operating at different levels of the production and distribution chain, where generally they do not compete with each other)

Retailer

Wholesaler

Distributor

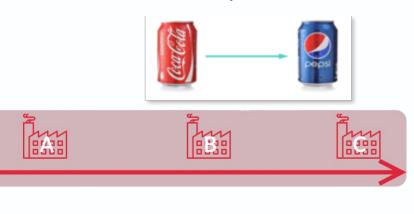
Manufacturer

Supplier



#### Horizontal Agreement (Article 7)

(Between two or more persons (competitors) operating at same level of the production and distribution chain)



2 types

Commodity producer



## a. Horizontal Agreements



Article 7.1 & Agreement on fixing, controlling or maintain the price of goods or services.

#### **Output & Development Restriction**



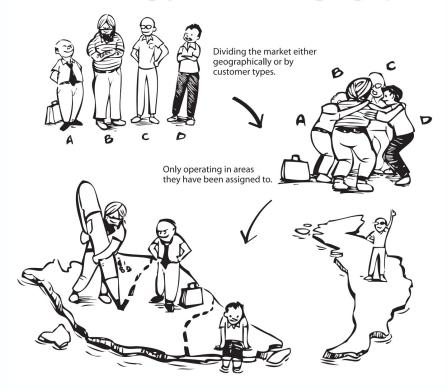
Article 7.2 agreement on preventing, restricting or limiting quantity, type, development of goods or services



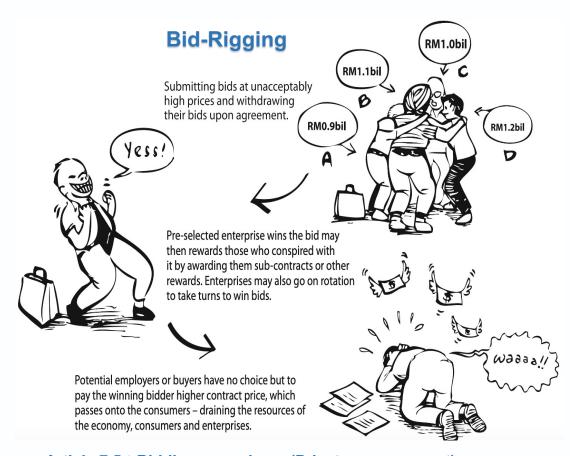


#### a. Horizontal Agreements

#### Market Sharing (customers or geographic areas)



Article 7.3 & 7.4 \* Agreement on allocating geographic areas and customers between Competitors



Article 7.5 Bidding conspiracy (Private procurement)





#### **b. Vertical Agreements**

What are the violations of vertical agreements?

#### **Vertical Agreement (Article 8)**

1. Price-based vertical agreement (Price Vertical Restraints)

Setting price on reselling (Resale Price Maintenance) or Setting vertical price (Vertical Price Fixing)

2. Non-Price based vertical agreement (Non-Price Vertical Restraints)





Geographical restrictions (Territorial Restraints)



Restriction on customer categories (Customer Restraints)



Requirements for acquisition terms (Exclusive Purchase)



Preventing selling from selling goods or services to other buyers (Exclusive Supply)

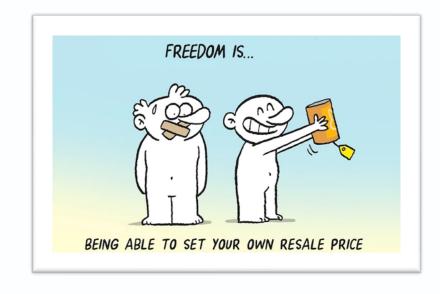


Requiring buyers to purchase other unrelated goods or services (Tie-in arrangements)



#### b. Vertical Agreements

**Resale Price Maintenance** 



"Per Se" Rule

- Article 8.1: Persons are prohibited from making and implementing a Vertical Agreement which directly or indirectly requires a
  purchaser to resell purchased gods or services at minimum price set by the seller or to accept any conditions of this nature set by
  the seller.
  - Supplier are free to recommend prices (Recommended Resale Price) on supplied goods or services to resellers, however the supplier must not put pressure on resellers (i.e., withhold or threaten to withhold the supply) when selling at a price lower than their recommended prices.





#### What is dominant market position?

"Dominant market position" means a situation in which a Person has the power to act in a Market significantly without any effective constraint from other competitors.

#### Example #

A company can maintain a higher profit value than the competitive level.



Having a dominant position is not a per se violation of competition



#### When does the business breach competition law by abusing that dominant position?

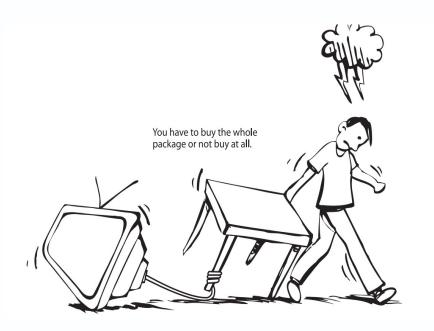


Article 9.1 Requiring or inducing a supplier or

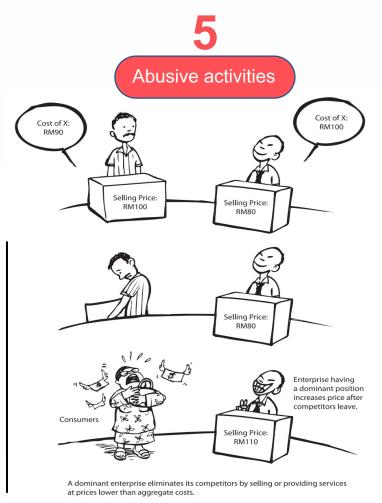
Article 9.2 Refusing to supply goods or services to a Competitor

customer not to deal with a Competitor





Article 9.3 Selling goods or services on the condition that the purchaser needs to purchase other goods or services separately, which are unrelated to the object of the contract



Article 9.4 Selling goods or services below the cost of production



Article 9.5 Refusing to give a Competitor access to an Essential Facility.







Person with dominant market position



1 5 Abuses of dominant market position

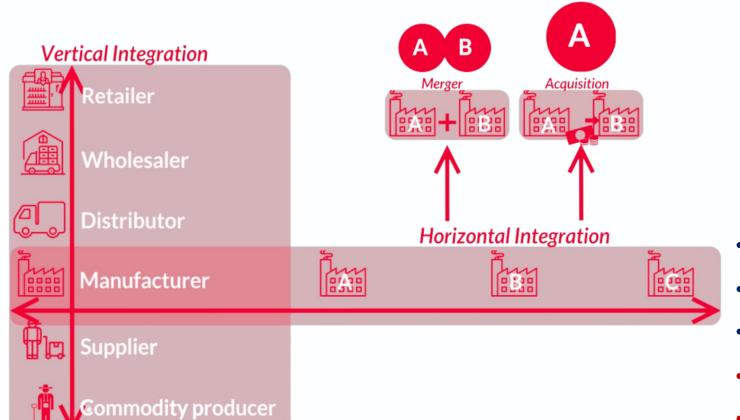


Rule of Reason

## IV. Business Combinations prevent restrict or distort competition



What are the anti-competitive effects of Business Combinations?





- Increased Quality of goods and services
- Economies of scale
- Innovation
- Enhanced market power or shares?
- Reduced competition? (i.e., Unilateral Effects or Coordinated Effects)

## IV. Business Combinations prevent restrict or distort competition

# H.S.S.

#### **Pre- and Post-Completion Business Combination Notifications**

Parties proposing to undertake a Business Combination, where any of the thresholds for the Business Combination determined by the decision of the CCC is satisfied, shall be obligated to notify the CCC prior to or after the completion of the proposed Business Combination.



#### Relevant Regulations #

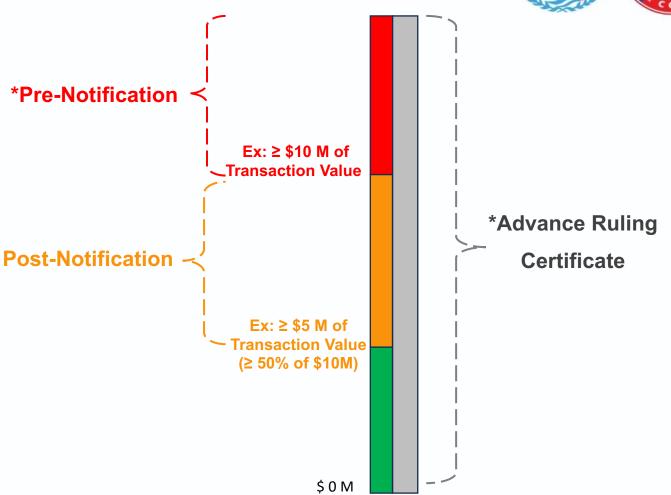
- Sub-Decree on Requirements and Procedures for Business Combinations
- Prakas on Requirements and Procedures of Registration of Completion of Business
   Combinatins Subject to Pre-Notification
- Prakas on Procedures for the Post-Notification of Business Combinations
- Decision on Requirements and Procedures for Issuance of an Advance Ruling Certificate



## IV. Business Combinations prevent restrict or distort competition



Sectors	Types of Thresholds	Notification Thresholds (KHR Million)
General	Assets Turnover Input Purchase Transaction Value	340,000 270,000 120,000 41,000
Banking and Finance	Assets Turnover Input Purchase Transaction Value	4,500,000 420,000 3,800,000 120,000
Insurane and Securities	Assets Turnover Input Purchase Transaction Value	1,000,000 280,000 820,000 61,000



**Note:** The table above depicts the pre-notification thresholds, with the post-notification thresholds set at 50% of these values.

**Note:** \*Obligation to Register on Substantive Completion of a Business Combination



## V. Complaint and Investigation Procedures

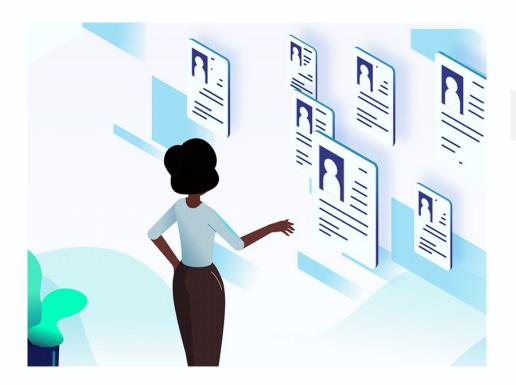


#### **Sources of Complaints**

- Its own initiative
- 2. Receipt of a complaint from any Competent Regulator; or
- 3. Receipt of a complaint from any Person Other than a Competent Regulator (i.e. Competitor or Public)

## V. Complaint and Investigation Procedures





#### **Rights of CCF Investigating Officers**

Investigate, search, collect evidence, and question any individuals concerned to provide information, documents, or objects, for the assessment of the competition activities related to any violation of this law.



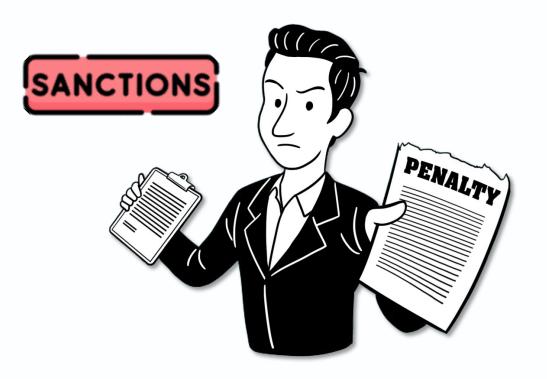
#### Relevant Regulations #

- Prakas on Formalities and Procedures of Inspection and Investigation
- Prakas on Formalities and Procedures of Negotiated Settlement

#### VI. Penalties



#### Sanctions under the law include:



- Written Warning
- Pecuniary Penalty
- Financial Penalty and Imprisonment
- Suspension, Revocation or Withdrawal of Business Registration Certificates, Business Licenses, or Business Permits

#### **VI. Penalties**





## Any Person Violates Articles 8, 9 & 11

- □ Written Warning
- □ Pecuniary Penalty 3% 10% of Turnover

CCC

In case of having received a written warning and a fine before (Repeated Violation)

#### **Revoke or Withdraw**

Business Registration Certificates or Permits, or Business Licenses

#### **VI. Penalties**





## **Any Person Violates Article 7**

#### Natural Person #

- ☐ Imprisonment 1 month 2 years and
- ☐ Financial penalty 5 million 100 million KHR

#### Legal Persons :

☐ Financial Penalty 100 million – 2000 million KHR





## Thank You







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