



CSR EXCELLENCE AWARDS COMPANY PROJECTS





ABA BANK PROJECT: 1



Access to quality education stands at the core of ABA Bank's CSR mission. To ensure that Cambodian pupils are well-educated, ABA initiated in 2023, a School Renovation Project across five provinces in the country: Svay Rieng, Takeo, Kampong Chhang, Kampot and Kampong Speu provinces. This school renovation project encompasses a wide range of activities, from refurbishing classrooms' exterior and interior and providing study materials, to adding more facilities such as libraries, football fields, computer classes and constructing new buildings entirely. All catered to the specific needs of each school and aimed at enhancing the overall learning environment. The schools are being carefully selected in each participating province with the help of our regional teams. They observe the communities in their town or suburbs, talk to school principals, and approach regional departments of education to get clear and accurate information about the schools that need renovation or refurbishment. It is crucial for us to go hand in hand with local authorities, so the initiative gets recognized and supported on the regional level.



ABA BANK

PROJECT: 2



The Financial Literacy Program for the rural people of Ratanakiri is an ongoing program jointly undertaken by ABA Bank and Angkor Resources Corporation (ARC), a Canadian enterprise working in Cambodia. Established in 2022, the Program continues to empower distant rural villagers of Ratanakiri with basic economic knowledge and budget planning. The Program's third phase was completed in July 2024 with 22 classes, bringing 537 villagers from 4 districts: O Chum, Taveng, Andong Meas, and O Yadao. Unlike many generic financial literacy programs, this Program from ABA and Angkor Resources Corp. has provided all participants in the villages with essential financial skills such as financial planning, money management, savings goals, proper loan use, and avoiding over-indebtedness. Now, more than 1,200 villagers have participated and embedded the knowledge into their daily lives, making them more mindful of their spending and saving. Following this initial success, ABA plans the next phase, anticipating increased participation and broader outreach.



AIA (CAMBODIA) LIFE INSURANCE PLC



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កាន់តែប្រសើរ

PROJECT: 1

AIA Cambodia's Fit for Hope 2024 breast cancer awareness campaign, held from September to October, aimed to share pertinent information on the disease, increase awareness and help Cambodian women embrace a healthier lifestyle. The two-month long event offered free breast screenings in the capital and key provinces supported by leading Phnom Penh health institution Intercare Hospital. AIA Fit for Hope, which provides for both on-ground and online activities, also offered a digital platform to increase awareness and share in-depth information on the disease. AIA Fit for Hope is also part of AIA Cambodia's "One Life, One Health" drive to encourage Cambodians to better enjoy life by focusing on their wellbeing. Themed "Cherish it, Protect it", it underlines our conviction that health impacts all aspects of life and is a defining factor in determining its quality.



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PROJECT: 2

In 2024, AIA Cambodia continued the “Promote Health and Financial Wellbeing for Cambodian Women” project in collaboration with the Ministry of Women’s Affairs (MoWA). This five-year project aims to empower women physically, mentally, and financially, focusing on combating non-communicable diseases while enhancing awareness of reproductive health, breast cancer, basic nutrition, and financial literacy.

By integrating health insurance and financial wellness programs, the initiative relies on educational activities and awareness campaigns designed to promote both health and financial literacy among women. AIA Cambodia proudly stands as the only insurance provider executing this comprehensive program.



ANIMAL MAMA ASSOCIATION



PROJECT:1

Together, we aim to build a healthier, rabies-free Cambodia for both animals and humans. Till the date, 80,000+ animals were part of RFC all over Cambodia – including Phnom Pehn, Siem Reap, Poipet, Pailin, Batambang, and other provinces.

Our efforts earned Animal Mama a prestigious globally recognized Global Rabies Eradication Award from Global Alliance for Rabies Control in 2020 , first for South East Asia!

Finally, it is important to mention that Rabies Free Cambodia was the first ever initiative of its kind in Cambodia, which lead to a larger country-wise awareness of the problem, mobilization for support, creating awareness within Cambodian population, Cambodian veterinary community, as well as attracting more Rabies-related projects from international veterinary projects.



ANIMAL MAMA ASSOCIATION



PROJECT: 2

Rabies Free Cambodia project was created in response to the alarming rated of human deaths from the bites of Rabies-effected animals – predominantly dogs and cats. According to the latest statistics from the Pasture Institute, over 1000 people die annually from Rabies, 80% of the victims being children below 15 years old. Given the fatal and rapid progression of the disease and nearly no appropriate ID or post-bite treatment available, especially in the provinces, it is not a big stretch to assume that the statistics are highly modest and many more victims go undetected. Today, Cambodia takes a dark 1st place in Rabies related deaths per capita, surpassing India.

Since 2017, our project, Rabies Free Cambodia, has been dedicated to creating safer communities across the nation. Each year, we provide thousands of free rabies vaccinations, deworming treatments, and microchips to pets, strays, and community animals, while actively educating people about the dangers of Rabies. We also highlight the benefits of spay-neuter of animals to control stray and community animal population as well as to promote healthier and more sustainable pet populations.



BOK SENG PPSEZ DRY PORT CO.,LTD.



Provide internship to local university student to enhance their practice knowledge in logistics industry. The student attached with senior staff of the dept. they will guide and train the student to understand the substance of particular works. The student requires to present to the management before end of internship period. We work with local university their Facebook to communication. This project not related to budget or money but more to our valuable time allocate to train the student. We also pay the student some pocket money.



CAMBREW LTD



We were founded on the belief that our beer should give back positively to society. However, there's a potential downside. Excessive alcohol consumption can lead to negative health consequences for individuals, families, and society at large. That's why we strive to create a positive beer culture in the community where we serve and that's why our responsible drinking is incorporated in our business strategy, and a central part of our ESG Programme. Our mission is to raise public awareness about responsible drinking, educate consumers, and drive behavioral change toward moderation and safety. Our focus areas include: encouraging moderation in drinking practices, emphasizing the importance of not drinking and driving, and balancing public health with sustainable development. Our approach to responsible drinking is rooted in increasing the availability of consumer choices, and increasing awareness of information to empower people to make responsible choices.



CHEVRON (CAMBODIA) LIMITED



PROJECT: 1

Chevron has funded a project called “Developing Teachers to Raise One-Health Awareness at General and Technical High Schools in Cambodia” (the Project), which is being implemented by the Southeast Asian Ministers of Education Organization Regional Centre for Technical Education Development (SEAMEO TED), with support from the Cambodia One Health University Network (CAMBOHUN) and the Southeast Asia One Health University Network (SEAOHUN). The Project equips vocational-technical teachers with the knowledge and skills to integrate One Health concepts into their teaching, which in turn provides students with the knowledge to prevent the transmission of animal-to-human communicable diseases (zoonotic diseases) such as rabies. By fostering One Health awareness in schools and communities, the Project promotes sustainable practices and prepares the next generation for careers in fields like agronomy, animal husbandry and food processing. Ultimately, it aims to improve public health outcomes by increasing education about zoonotic diseases.

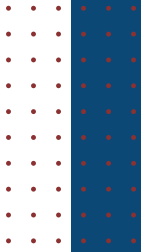


CHEVRON (CAMBODIA) LIMITED



PROJECT: 2

On October 16, 2024, Chevron Cambodia organized a social event in Sihanoukville by planting 240 trees to support the Ministry of Environment's goals of fighting climate change by planting and nurturing seedlings to increase forest coverage to 60% by 2050.



HBS LAW

In 2024, HBS Law conducted a pro-bono internship program, welcoming 8 students from various law schools. This initiative provided practical legal experience to students, supplementing their academic learning. The program offered opportunities across different practice groups, allowing students to explore various areas of law. We ensure the sustainability of our CSR by offering pro bono legal services to underserved communities and investing in legal education and capacity-building initiatives. Through long-term commitment to access to justice and equality, we provide continuous training and resources to marginalized groups, creating a sustainable impact by empowering communities with legal knowledge.



HEINEKEN CAMBODIA



Last year marked the 30th anniversary of HEINEKEN's presence in Cambodia. While we celebrated the many positive stories of our economic contributions, our efforts to protect and conserve the environment continued unabated. In November 2024, HEINEKEN Cambodia undertook a significant CSR initiative focused on mangrove reforestation in Kep Province. This project, a core component of our "Brew a Better Cambodia" agenda, specifically targeted watershed restoration and biodiversity enhancement. Recognizing the crucial role mangroves play in coastal ecosystems and the livelihoods of local communities, we partnered with and received support from the Ministry of Environment, the Kep Provincial Governor, local residents, and our own employees to plant 3,000 mangrove trees in the Fishery Community of Kep. This wasn't simply a one-time activity, yet it represented a commitment to long-term environmental stewardship and community support.



HELPCODE CAMBODIA



Since 2018, we have started implementing our Drowning Prevention Program, focusing on providing marginalized communities in the Sihanoukville, Phnom Penh, Kep, and Kampot areas with the necessary formation to mitigate the drowning risk.

Our Drowning Prevention Program reached over 7,700 children and 5,000 adults in over 48 communities.

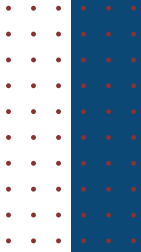


HYATT REGENCY PHNOM PENH



In 2024, Hyatt Regency Phnom Penh, in collaboration with the Phnom Penh Choral Ensemble, organized the second annual charity concert titled "PPCE Sings Broadway." The concert aimed to make a child's wish come true through the power of music and community support.

All proceeds from the event were dedicated to supporting three organizations: the Sok Sabay Association, Unity For Children's Education Organization, and Branch Center. These organizations are committed to making a positive impact in the lives of children in need, providing them with education, shelter, and emotional support.



IAO ASIA
Legal & Investment

IAO ASIA LEGAL & INVESTMENT

Many foreigners in Cambodia are either unaware of or lax in their approach to immigration laws in Cambodia. This can have serious financial and other consequences. Our firm was approached by a potential client in this circumstance and we recognized that she was unable to pay. So, our firm took on the work on a pro bono basis. We were able to help the client become compliant with the law. Since non-compliance was the issue, we determined that compliance was the solution and worked to achieve compliance. Therefore, it was a successful project.



ISF CAMBODIA (INDOCHINA STARFISH FOUNDATION)



In 2024, the AIA-ISF Youth League, a flagship project of ISF Cambodia, celebrated its 8th year of empowering disadvantaged youth through grassroots football. This project, in partnership with AIA, is Cambodia's largest grassroots football league and directly impacted 1,860 children, including 702 girls, across multiple provinces such as Phnom Penh, Kampot, and Banteay Meanchey.

The league provided structured sports opportunities for children from underprivileged communities, many of whom lack access to organized extracurricular activities. It was more than just a sports league—it became a platform for holistic development. Through weekly matches and training sessions, participants learned core values like teamwork, discipline, respect, and fair play while improving their physical health and mental well-being. The league emphasized gender equality, ensuring nearly 40% female participation, and created opportunities for children with disabilities to engage in inclusive sports.

www.amchamcambodia.net





**MANULIFE
CAMBODIA**



Manulife

PROJECT: 1

The "Angkor Manulife Community Park" is a significant reforestation and cultural preservation project born from a partnership between Manulife Cambodia and the APSARA National Authority. This initiative underscores a shared commitment to safeguarding Cambodia's invaluable cultural heritage from the growing threats posed by climate change. The project involves planting over 10,000 trees across 5.5 hectares of land in Angkor Archeological Park located near Banteay Prei Temple.

Under this cooperation, we aim to enhance the environment and expand green spaces at the Angkor World Heritage Site in Siem Reap Province. This project helps preserve the site's historical monuments and supports natural habitats for local flora and fauna, while also improving the well-being of indigenous communities living and working in the area. By reducing air pollution and mitigating greenhouse gases, the initiative aligns with climate change efforts. Additionally, by enhancing the park's ecological health, it seeks to attract more tourists to this UNESCO World Cultural Heritage Site. Ultimately, these actions aim to protect Angkor Wat's physical structures, ensuring that future generations can access and appreciate this cultural treasure.

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**MANULIFE
CAMBODIA**



Manulife

PROJECT: 2

We successfully organized the 29th Angkor Wat International Half Marathon, Cambodia's largest annual charity race through our breathtaking Angkor Wat, a UNESCO World Heritage site, in collaboration with the National Olympic Committee of Cambodia (NOCC).

This year, the event captured global attention with the participation of Samdech Moha Borvor Thipadei Hun Manet, Prime Minister of the Kingdom of Cambodia and his entire cabinet, including deputy prime ministers, ministers, and foreign ambassadors, alongside 14,370 runners from 87 countries, breaking the event's highest attendance record.

During the meeting between the Prime Minister and Mr. Philip Witherington, President and CEO of Manulife Asia, the President expressed his deep gratitude to Samdach the Prime Minister for attending the event that Manulife and NOCC has been co-organizing for the past 11 years in order to raise the fund for Angkor Hospital for Children. In Response, the Prime Minister praised and thanked Manulife for supporting the event that does not only contribute to the humanitarian activities at Angkor Hospital for Children and helps the victims of landmines, but also reflected Cambodia as a country of peace, stability, security, and abundance.

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OBOR MANAGEMENT CO LTD



OBOR is committed to evaluating the effectiveness of its initiatives through a combination of quantitative and qualitative metrics. By conducting satisfaction surveys among SMEs/startups and local investors, OBOR can gauge the impact of its programs and identify areas for improvement.

The measurable results from OBOR's initiatives not only reflect high levels of participant satisfaction but also demonstrate tangible impacts on the local economy and community. The successful fundraising stories, job creation, and increased investor engagement underscore the effectiveness of the programs in building a robust business ecosystem in Cambodia. Moving forward, OBOR can leverage this data to refine its offerings and further enhance the support provided to SMEs and investors alike, ensuring sustained growth and development in the region.



OCIC GROUP



The sustainability of the Green Oasis initiative is ensured through a combination of strategic planning, community involvement, and resource management.

Firstly, community engagement is at the heart of the initiative, ensuring that residents and the community play an active role in tree planting and maintaining green spaces. By fostering a sense of ownership and responsibility, the project encourages long-term commitment from the community to care.

In terms of resource management, the project minimizes waste by reusing tree-planting materials where possible and recovering trees from urban development sites for replanting. This approach not only supports sustainability and reduces cost but also reduces the environmental footprint of the project.

Furthermore, ongoing monitoring of the green spaces and trees planted ensures that they continue to thrive (property management and our internal gardeners). The company is also committed to expanding and maintaining green spaces, with plans to develop more parks and urban gardens in the future, reinforcing the lasting impact of the initiative.



ORKIN CAMBODIA



Our CSR activities focus on giving back to society through our expertise and skills, ensuring continuous support beyond one-time services. We commit to an annual plan that identifies how we can further contribute to the well-being of our community. Our mosquito elimination mission is designed as a preventive measure rather than just a temporary solution. While a single mosquito fogging session might not eliminate all mosquitoes, our comprehensive efforts—including trash collection and community education—are aimed at creating a lasting impact. By dedicating time to remove breeding grounds and educating local residents on best practices, we foster long-term behavioral changes that contribute to a healthier and cleaner living environment.



PRUDENTIAL CAMBODIA



SAFE STEPS Kids is a multi-platform public-service initiative developed by Prudence Foundation in collaboration with the International Federation of Red Cross and Red Crescent Societies (IFRC) and Cartoon Network. This program aims to equip children with vital safety knowledge through engaging videos and educational materials featuring popular Cartoon Network characters. Successfully implemented in countries like Indonesia, Malaysia, and Singapore, SAFE STEPS Kids made its debut in Cambodia in 2022 through AIP Foundation's program. Building upon the successful implementation of SAFE STEPS Kids in Vietnam, the SAFE STEPS Road Safety Cambodia (SSRSC) program scaled up its impact.

SSRSC employed a comprehensive, evidence-based approach to road safety through main project activities including: 1). Integrating Road Safety Education and interactive learning programs for children, 2). Distributing high-quality helmet distribution as ensuring access to protective gear, 3). Conducting public awareness campaigns to raise awareness among the broader community, 4) Conducting Safe School Zone Improvements to enhance the safety of school environments.



RMA CAMBODIA



In 2024, our activities targeted key local challenges using data and observations. These challenges included environmental degradation, waste management, healthcare access, education barriers, and public health.

Environmental degradation remains critical in Cambodia, with 0.5% of forest cover lost annually, according to the World Bank. To address this, we supported the government's goal of planting 1 million trees annually to achieve 60% forest cover and carbon neutrality by 2025. In Pursat Province, we planted 1,000 trees to reduce air pollution and heat islands, while in Siem Reap, 1,350 trees were planted along National Road 6 to enhance greenery and improve quality of life. Additionally, mangrove planting in Kampot tackled coastal erosion and flooding, protecting biodiversity.



ROSEWOOD PHNOM PENH

ROSEWOOD PHNOM PENH

PROJECT: 1

One standout project was our collaboration with local partners to minimize waste and promote circular economy practices. We donated all food waste to a local farm, where it was converted into nutrient-rich compost used for cultivating fresh fruits and vegetables. These same products were then supplied back to us, creating a sustainable supply chain. In total, we sourced over 8,829 kg of fresh produce from farms such as City of Sprout (829 kg), Smiling Gecko (5,091 kg), Prosit Farm (1,940 kg), and Khmer Safe Vegetable (KSV, 768 kg), as well as 4,952 kg from direct seasonal farmers.

Additionally, we donated 18 tons of glass bottles to Coconut School, where they were upcycled as eco-friendly construction materials to build facilities for students in underserved areas. Beyond this, 37.7 tons of waste were redirected to suppliers for further reuse, supporting broader waste management efforts.

As a result of these initiatives, we successfully diverted an average of 90% of waste from landfills each month, demonstrating our commitment to sustainability and community impact.



ROSEWOOD PHNOM PENH

PROJECT: 2

ROSEWOOD PHNOM PENH

In 2024, we continued our Open Program, providing an exceptional training opportunity for 13 individuals in our hotel. This initiative was unique in offering full-time allowances significantly above the norm, along with full accommodation and meals—totaling \$70,465. By going beyond standard training offerings, we ensured that our trainees received the necessary support for their success. Additionally, our hotel provided space to host charity events organized by the graduating trainees. The funds raised from these events will be used to provide scholarships for 10 students at the École d'Hôtellerie et de Tourisme Paul Dubrue.



SMART AXIATA CO., LTD.



Smart Axiata, aligned with its sustainability framework of 'Advancing Digital Society,' is strategically leveraging technology to bridge the education gap. Recognizing the pivotal role that digital education plays in unlocking Cambodia's potential; the company has collaborated with the online learning platform Educational Broadcasting Cambodia (EBC) and local government to offer a 1GB free data bundle for all 'Smart Laor!' users to access the educational platform. Moreover, Smart introduced a cost-effective educational data package that is 60% cheaper than the standard package. These initiatives provide a wealth of learning resources tailored for lifelong learners. Built with the future in mind, Smart and its partners envision a Cambodia where students nationwide have equal access to quality resources and opportunities.



SOFITEL PHNOM PENH PHOKEETHRA

S O F I T E L
PHNOM PENH PHOKEETHRA

In celebration of the 60th anniversary of our hotel's Sofitel brand, we launched Sofitel 60 CSR in January 2024. At Sofitel Phnom Penh Phokeethra we have always believed in the important of celebrating the history, culture, heritage and environment of our local community, particularly nurturing young talent to develop into inspiring leaders of tomorrow and providing support to areas of our community most vulnerable.

Proud of our legacy in supporting and celebrating our destination and home, the Sofitel 60 CSR Project aim was to implement 60 individual actions to help support our local communities in a variety of different ways, from fundraising, donations, community events and educational support.

SOK SIPHANA & ASSOCIATES

We provided legal supports to the National Center for Missing and Exploited Children (“NCMEC”) to help with the US-based NCMEC’s successful development and launch of a first-of-its-kind online Global Platform for Child Sexual Exploitation Policy (“Platform”). In this important project, we carried out intensive legal research and provided insights into the current legal framework of the Kingdom of Cambodia (“Cambodia”) that governs and provides for protection of children against “online” child sexual exploitation, child sexual abuse and child pornography in Cambodia. We had looked into the existing US laws that are protecting children from online sexual exploitation; and thereafter we researched on our current Cambodian legal frameworks, including the Criminal Code, the Criminal Procedure Code, the Civil Code, the Law on Suppression of Human Trafficking, the Law on E-Commences among many others, to see if our current framework is comprehensive enough or if there are proper legal protection measures for children against any acts of online sexual exploitation. Our legal research report is now published on the global Platform.

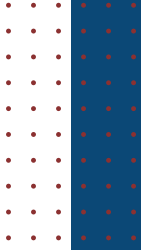


TRIBE PHNOM PENH POST OFFICE SQUARE



We stay positive with all the program we planned as TRIBE one of the project under Shinta Mani, since its establishment in 2004, the Shinta Mani Foundation has been a driving force for change within the Cambodian community.

This non-profit organization is dedicated to uplifting individuals through a variety of initiatives encompassing education, healthcare, small business development, and environmental preservation. It is our mission to ignite a ripple effect of positive change, contributing to the creation of a thriving and vibrant Cambodia.



WEIGHTMAN
ADVISORY SERVICES

WEIGHTMAN ADVISORY SERVICES

Assisted a dying American citizen and his Cambodian spouse with organizing and planning for his eminent death. We helped him interact with the US Embassy and prepare everything before he died, and then helped his spouse and his sisters by dealing with the US Embassy with everything after he passed away. When Americans are in Cambodia, and they pass away. It's very hard on their families. There's a lot of pressures on the families. Besides the loss of a loved one, there is a bureaucratic element that needs to be managed. It's ideal if some of it can be addressed before death, but even then the after death components can be burdensome.



WING BANK (CAMBODIA) PLC



PROJECT: 1

The "Youth & Money" initiative, conducted by Wing Bank in partnership with Kot Luy, was a groundbreaking project that aimed to empower Cambodian youth through financial literacy and digital inclusion. Running from October 2024 to March 2025, this program targeted students from TVET institutions and universities across eight provinces: Phnom Penh, Kampong Cham, Takeo, Kandal, Battambang, Siem Reap, Svay Rieng, and Tbong Khmum.

The program's primary goal was to equip over 5,000 students with practical financial knowledge and digital payment skills, preparing them to excel in an increasingly competitive workforce while contributing to Cambodia's growing digital economy. Through interactive workshops, the initiative addressed key financial literacy topics such as budgeting, saving, debt management, responsible borrowing, entrepreneurship, and consumer protection.

The program also integrated financial literacy into the curricula of participating institutions, ensuring long-term impact and alignment with Cambodia Vision 2030 and the United Nations Sustainable Development Goals (UNSDGs). By bridging the gap between theoretical education and real-world application, "Youth & Money" laid the foundation for a financially resilient and entrepreneurial generation.



WING BANK (CAMBODIA) PLC



PROJECT: 2

Wing Bank has proudly partnered with the Techo Startup Center, an entity under the Ministry of Economy and Finance, to conduct the Reverse Innovation program for four consecutive years since its inception in 2020. This groundbreaking initiative aims to ignite innovation and entrepreneurship across Cambodia, particularly within the vibrant FinTech and digital sectors. Over four cohorts, Wing Bank has played a pivotal role in shaping the program's success, providing essential financial and strategic support to empower startups to thrive. This partnership reflects Wing Bank's unwavering commitment to fostering a sustainable entrepreneurial ecosystem in alignment with Cambodia's Vision 2030 and the United Nations Sustainable Development Goals (UNSDGs).

The Reverse Innovation program is a dynamic accelerator specifically designed for startups in FinTech and other critical sectors. It enables these emerging businesses to tackle real-world challenges through innovative digital solutions. By bringing together visionary corporate leaders, experienced mentors, and passionate entrepreneurs, the program creates a collaborative environment where tailored digital solutions can flourish. With a focus on equity-free investments, hands-on capacity-building workshops, and dedicated mentorship, the Reverse Innovation program cultivates a thriving landscape for entrepreneurial growth and diversity.

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**THE AMERICAN CHAMBER OF
COMMERCE IN CAMBODIA**