DRAFT AGENDA

BEST PRACTICE IN ONLINE HIGHER EDUCATION SYMPOSIUM

Thursday, November 25, 2021

3:40 - 5:30 p.m.
(Phnom Penh time zone)

Organized by

THE AMERICAN CHAMBER OF COMMERCE EDUCATION COMMITTEE

The Venue is this Zoom link:
https://cam-ed.zoom.us/j/93468113638
AMCHAM EDUCATION COMMITTEE
MEMBER ORGANIZATIONS
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<th>Time</th>
<th>Session</th>
<th>Speaker/Commentary</th>
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<td>3:40 - 4:00pm</td>
<td>PARTICIPANT ORIENTATION</td>
<td>Ms. Khin Kanika, Symposium Support</td>
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<td>4:00-4:05pm</td>
<td>WELCOME</td>
<td>Mr. Anthony Galliano, AmCham President</td>
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<td>4:05-4:20pm</td>
<td>KEYNOTE ADDRESS: BEST PRACTICE IN ONLINE HIGHER EDUCATION</td>
<td>Professor Dr. Rethy Chhem&lt;br&gt;The Asian Vision Institute Board Member</td>
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<td>4:20-4:30pm</td>
<td>“EFFECTIVENESS OF SYNCHRONOUS ONLINE LEARNING COMPARED TO FACE-TO-FACE LEARNING AMONG HIGHER EDUCATION STUDENTS IN CAMBODIA”</td>
<td>Mr. Casey Barnett, AmCham Education Committee Chairman&lt;br&gt;&lt;br&gt;[Effectiveness of Online Learning.pdf]</td>
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<td>4:30-4:50pm</td>
<td>ONLINE AND BLENDED MENTORING FOR PRE-SERVICE AND INSERVICE TEACHERS</td>
<td>Dr. Beverly Irby, Texas A&amp;M&lt;br&gt;Dr. Matt Etchells, Texas A&amp;M</td>
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<td>4:50-5:10pm</td>
<td>BEST PRACTICE IN ONLINE HIGHER EDUCATION</td>
<td>Dr. Steven Graham, Associate Professor&lt;br&gt;American University of Phnom Penh</td>
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<td>5:10-5:25pm</td>
<td>BEST PRACTICE IN ONLINE HIGHER EDUCATION</td>
<td>Maria Isabelita Cabrera-Manzon, Professor&lt;br&gt;CamEd Business School</td>
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<td>5:25-5:30pm</td>
<td>SYMPOSIUM CLOSING</td>
<td>Mr. Casey Barnett, AmCham Education Committee Chairman</td>
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SYMPOSIUM PRESENTERS AND ABSTRACTS

ANTHONY GALLIANO
President, AmCham Cambodia
CEO, Cambodian Investment Management

PROFILE

Anthony Galliano is the President of AmCham Cambodia. He is also the founder and group chief executive officer of Cambodian Investment Management Holding group. Companies in the group include Tannccamm Investment, Cambodian Investment Management, CIM Tax Service, Premium HR, CIM Audit, DA&G, BG Service Offices, Cambodian Investment Management Insurance, Vibes Cafe, Backyard restaurant, Star Insurance Broker and Affinity Star Insurance Broker.

Mr. Galliano has been a senior corporate banker and has 28 years of international experience spanning positions with ANZ, Citibank, J.P. Morgan Chase and Bank of New York.
PROFESSOR DR. RETHY CHHEM
The Asian Vision Institute Board Member

PROFILE

Rethy Chhem is a medical doctor, biomedical scientist, science diplomat, historian of medicine and educationalist with extended experience in development policy, global health and Asian higher education.

He has been a professor of radiology for 30 years teaching in Canada, Singapore, Austria and Japan. From 2008 to 2014, Dr. Chhem served as the director of the Division of Human Health at the International Atomic Energy Agency.

Dr. Chhem holds a medical degree and a doctorate in education, as well as a doctorate in history. He has published more than 100 scientific articles and edited 17 textbooks on education, radiology, radiation sciences and science technology studies including two on the Fukushima nuclear accident. He is currently a distinguished visiting professor at Fukushima Medical University and at the Atomic Bomb Disease Institute, Nagasaki University.
MR. CASEY BARNETT
Chairman, AmCham Education Committee
President, CamEd Business School

PROFILE

Casey is the President of CamEd Business School as well as a professor. He is an expert in IFRS and has trained many professionals from the Big Four, the General Department of Taxation, and listed companies. He also is an advisor to the National Accounting Council of the Ministry of Economy and Finance as well as a member of the Working Group on Accounting, Tax, and Securities Markets for Microenterprises and SMEs of the Ministry of Economy and Finance. Casey is also an assessor for ASEAN University Network Quality Assurance.

Previously, he was a World Bank consultant in the area of public sector financial reporting. He is a CFA charterholder, a fellow member of the Association of Chartered Certified Accountants and holds an MBA from Columbia Business School.

“EFFECTIVENESS OF SYNCHRONOUS ONLINE LEARNING COMPARED TO FACE-TO-FACE LEARNING AMONG HIGHER EDUCATION STUDENTS IN CAMBODIA”

ABSTRACT:

This study examines the difference in student achievement of learning outcomes between traditional face-to-face learning and synchronous online learning at a Cambodian institute of higher education. The results show that for some courses there was no significant difference in student achievement between synchronous online learning versus face-to-face learning, whereas for other courses there was a significant difference. The findings contribute to a growing body of literature showing that learning achievement is not dependent on whether the mode of instruction is online or face-to-face. Instead, the success of online learning is determined by idiosyncratic factors such as instructor pedagogy, course subject matter, learning activities and use of online learning applications to engage students. We encourage further research into identifying the particular features of online learning that enhance student learning, using methodological design that determines causal relationships.
DR. BEVERLY IRBY
Professor and Associate Dean for Academic Affairs, Texas A&M University

PROFILE

Beverly Irby’s primary research interests center on issues of social responsibility, including bilingual and English-as-a-second-language education, administrative structures, curriculum, and instructional strategies. She holds a strong focus on the teaching of educational administration, believing that student achievement depends on those running the classroom and the administrators who run the schools.

She works on the evaluation of programs in educational administration in universities and looks at the assessment to policy development at the state, local or the national level.

She has authored and co-authored over 200 scholarly publications, and is co-developer of the Hispanic Bilingual Gifted Screening Instrument. Additionally, Irby assisted several school districts in collecting millions of dollars in grant funds, particularly for elementary grade levels.

Irby encourages and challenges other professionals to provide early educational experiences for English learners, and to continue the use of dual language or bilingual programs. Irby strongly believes that it is necessary and beneficial to provide professional development for teachers and administrators, to work with parents and families of English learners to provide better home to school relationships for students.

Irby joined the faculty at Texas A&M in September 2013 as a professor in the Department of Educational Administration and Human Resource Development. She is now a Regents Professor, associate dean for academic affairs, holder of the Marilyn Kent Byrne Endowed Chair for Student Success, director of the Education Leadership Research Center and co-director of the Center for Research and Development in Dual Language and Literacy Acquisition.

She earned a BSEd from Delta State University, and an MEd and EdD from the University of Mississippi.
Dr. Matt Etchells is the Director of Education Outreach, Marketing and Communications for the Education Leadership Research Center (ELRC) & Center for Research and Development in Dual Languages. Prior to joining Texas A&M, Dr. Etchells was Head of International Recruitment for Eteach and Head of English and an Academic Quality Controller for Sabis Educational Services.

Dr. Etchells holds a PhD in Education from Texas A&M University and a Master of Education from the British University in Dubai. He completed his bachelor degree from the University of Chester.
PROFILE

Dr. Steven Graham is an Associate Professor and the English Preparatory Program Director at the American University of Phnom Penh (AUPP), Cambodia. He is also a founding member of Udon Education Foundation (UEF) in Udon Thani, Thailand. His main interests are in English for Specific Purposes (ESP), English for Academic Purposes (EAP), teacher training, primary school teaching and learning materials, and speech recognition development and implementation. Steven has published extensively and is a frequent presenter at national seminars and international conferences. He reviews books and has also been a regular contributor to the Bangkok Post in Thailand.
MARIA ISABELITA CABRERA 
MANZON, CPA, MED 
Professor, CamEd Business School

PROFILE

Ms. Maria Isabelita is a Certified Public Accountant with a degree of Bachelor of Science in Commerce major in Accounting which she achieved with the honors of magna cum laude and valedictorian. She has had the highest score in Accounting Theory in the Philippine CPA exams. She holds a Master of Distance Education degree from the University of the Philippines Open University. She is also a Kindermusik-Licensed Educator in the USA. She has worked with the leading audit firm in the Philippines Sycip, Gores, Velayo and Company. Her work experience covers 15 years of multinational exposure in accounting, marketing, training, continuous education, administration and customer services both in supervisory and management capacity. Currently, she is an Executive Director and Audit Partner with a national audit firm in Cambodia.