



Promoting the Digital Economy in Asia

A Private Sector Advocacy Network Connecting Business Chambers in Cambodia, Indonesia, Laos, Mongolia, Myanmar, and Thailand



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Digital Economy Forum March 29-30, 2023 – Himawari Hotel

Draft Agenda
March 23, 2023

Day 1: March 29th, 2023

Morning Session: Advancing Asia's Digital Economy: The Digital Policy Landscape	
Time	Activities
8:00 – 8:30	The arrival of Participants
8:30 – 9:00	Coffee Service & Networking
9:00 – 9:10	Arrival of H.E Patrick Murphy National Anthem
9:10 – 9:20	Welcome and introduction to the event - MangoTango Asia
9:20 – 9:40	Opening Remark - H.E. Patrick Murphy, US Ambassador to Cambodia
9:40 - 10:00	Guest Speaker - Regional Digitalization Challenges: A Cross-National Review. - Dr. Bradley J. Murg, Provost, Paragon University; CICP Senior Advisor and Distinguished Senior Research Fellow
10:00 – 10:30 Coffee Break	
10:30 – 10:45	Guest Speaker – Cambodia's cross-border e-Trade environment for SMEs Cambodia's cross-border e-Trade environment for SMEs - Mr. Sok Kha – Trade Facilitation Advisor, Global Alliance for Trade Facilitation/ Swisscontact
10:45 – 11:00	Guest Speaker – Digital Policy Landscape in Cambodia - Mr. Siritwat Chhem – Director, Centre for Inclusive Digital Economy, Asian Vision Institution (AVI)
11:00 – 12:00	Panel discussion and Q&A <i>Topic: Advancing Asia's Digital Economy: The Digital Policy Landscape</i> <i>Audience Q&A/ moderator questions only if needed</i> - Dr. Bradley J. Murg, Provost, Paragon University, CICP Senior Advisor and Distinguished Senior Research Fellow - Mr. Siritwat Chhem, Director, Centre for Inclusive Digital Economy, Asian Vision Institution (AVI) - Mr. Sok Kha – Trade Facilitation Advisor, Global Alliance for Trade Facilitation/ Swisscontact - Dr. Pheakdey Heng – Public Policy Manager, Meta



	- Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia (Moderator)
12:00 – 13:30 Lunch Break	
Afternoon Session: Policy Engagement: Supporting the Public-Private Sector Dialogue	
13:30 – 13:45	Introduction to Advocacy - Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia
13:45 – 14:00	How SMEs Can Engage in Policy Advocacy- Advocacy practice and success - Ms. Catherine Tai , Deputy Regional Director, Center for International Private Enterprise, Asia
14:00 – 15:00	Panel discussion and Q&A <i>Topic: Policy Engagement: Supporting the Public-Private Sector Dialogue</i> <i>Audience Q&A/ moderator questions only if needed</i> - Ms. Catherine Tai , Deputy Regional Director, Center for International Private Enterprise, Asia - Mr. Javkhiantugs Ganbaantar – Director of Policy and Advocacy, AmCham Mongolia - Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia - Mr. Gareth Davies - Chair of the British Chamber Commerce, CTO, DDX (Moderator)
15:00 – 15:10	Day 1 closing remarks - MangoTango Asia
15:10 – 15:40 Coffee Break	
15:40 – 17:00	Breakout sessions with core participants from Chambers

Day 2: March 30th, 2023

Morning Session: Cybersecurity, Privacy, and Data Protection	
Time	Activities
8:00 – 8:30	The arrival of guest & participants
8:30 – 9:00	Coffee Service & Networking National Anthem





9:00 – 9:20	The Future of Cybersecurity in Asia - Mr. Phannarith Ou , Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia.
9:20 – 9:40	Data Privacy Regulations in Asia: Implications for Business - Mr. Neil Ian Cadungog-Uy , Head of Department of Computer Science, Paragon International University
9:40 – 10:00	Cybersecurity Risk Management and Governance in Asia - Ms. Somaly Ngoun – Director General of the Institute of Digital Governance (IDG) of the Cambodia Academy of Digital Technology (CADT)
10:00 – 10:30 Coffee Break	
10:30 – 11:30	Panel discussion and Q&A <i>Topic: Cybersecurity, Privacy, and Data Protection</i> <i>Audience Q&A/ moderator questions only if needed</i> - Mr. Phannarith Ou , Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia. - Mr. Neil Ian Cadungog-Uy , Head of Department of Computer Science, Paragon International University - Ms. Somaly Ngoun – Director General of the Institute of Digital Governance (IDG) of the Cambodia Academy of Digital Technology (CADT) - Mrs. Byambajargal Ayushjav (Bimja) , Founder and CEO of Faro Foundation, and Chair, ICT Committee, AmCham Mongolia - Mr Tin Naing Zaw – IT Director, Coco Cola - Moderator (TBD)
11:30 – 12:00	Wrap the morning session. - MangoTango Asia
12:00 – 13:30 Lunch Break	
Afternoon Session: Looking to the Future: Emerging Frontiers and Challenges	
13:30 – 13:50	The Future of Artificial Intelligence: Advances, Trends and Possibilities for the Next Decade and - Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia
13:50 – 14:10	Digital Public Goods and Opportunities - Ms. Cheryl Ng , Startup Ecosystem Consultant - Digital Public Goods, UNICEF Office of Innovation
14:10 – 14:30	Overview of Opportunities and Challenges - Dr. Bradley J. Murg , Provost, Paragon University, CICC Senior Advisor and Distinguished Senior Research Fellow
14:30 – 15:30	Panel\Group Discussion – Digital revolution and the road ahead - Ms. Cheryl Ng , Startup Ecosystem Consultant - Digital Public Goods, UNICEF Office of Innovation.



	<ul style="list-style-type: none">- Mr. Christopher McCarthy, Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia- Dr. Bradley J. Murg, Provost, Paragon University, CICIP Senior Advisor and Distinguished Senior Research Fellow- Mr. Khassod Amgalan (Harry) – Founder and CEO of XR Lab, Mongolia
15:30 – 15:40	Wrap the second day. <ul style="list-style-type: none">- MangoTango Asia
15:40 – 16:10 Coffee Break	
16:10 – 17:00	Breakout sessions for core participants from Chambers <ul style="list-style-type: none">- Brainstorm ideas for the next events