



Promoting the Digital Economy in Asia

A Private Sector Advocacy Network Connecting Business Chambers in Cambodia, Indonesia, Laos, Mongolia, Myanmar, and Thailand



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Digital Economy Forum March 29-30, 2023 – Himawari Hotel

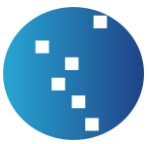
Draft Agenda

March 12, 2023

Day 1: March 29th, 2023

| Morning Session: Advancing Asia's Digital Economy: The Digital Policy Landscape | |
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| Time | Activities |
| 8:00 – 8:30 | The arrival of Participants |
| 8:30 – 9:00 | Coffee Service & Networking |
| 9:00 – 9:10 | Arrival of H.E Dr. Chea Vandeth and H.E Patrick Murphy National Anthem |
| 9:10 – 9:30 | Welcome and introduction to the event - USAID / AmCham Cambodia |
| 9:30 – 9:50 | Opening Remark - H.E. Patrick Murphy , US Ambassador to Cambodia |
| 9: 50 - 10:10 | Keynote Speaker - H.E Dr. Chea Vandeth , Minister of Post and Telecommunications |
| 10:10 – 10:40 Coffee Break | |
| 10:40 – 10:55 | Guest Speaker - Digital Policy Mapping in CLM, Indonesia and Thailand - Mr. Sven Callebaut , International Trade Policy and Digital Trade Advisor, Ministry of Commerce; Director, Tradeworthy Ltd |
| 10: 55 – 11: 10 | Guest Speaker - Regional Digitalization Challenges: A Cross-National Review. - Dr. Bradley J. MURG , Provost, Paragon University; CICIP Senior Advisor and Distinguished Senior Research Fellow |
| 11: 10 – 12: 00 | Panel discussion and Q&A <i>Audience Q&A/ moderator questions only if needed</i> - Dr. Bradly J. Murg , Provost, Paragon University, CICIP Senior Advisor and Distinguished Senior Research Fellow - Mr. Sven Callebaut , International Trade Policy and Digital Trade Advisor, Ministry of Commerce; Director, Tradeworthy Ltd - Mr. Christopher McCarthy , Board Member & Chair of ICT Committee for AmCham Cambodia and CEO, MangoTango Asia - Mr. Ou Virak (Moderator) President of the Future Forum |
| 12:00 – 13:30 Lunch Break | |
| Afternoon Session: Policy Engagement: Supporting the Public Private Sector Dialog | |
| 13:30 – 13:45 | Opening Remarks by USAID |





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| 13:45 – 14:00 | <p>Introduction to Advocacy</p> <ul style="list-style-type: none"> - Mr. Christopher McCarthy, Board Member & Chair of ICT Committee for AmCham Cambodia and CEO, MangoTango Asia |
| 14:00 – 14:15 | <p>How SMEs Can Engage in Policy Advocacy</p> <ul style="list-style-type: none"> - Ms. Catherine Tai, Deputy Regional Director, Center for International Private Enterprise, Asia |
| 14:15 – 15:00 | <p>Panel discussion and Q&A <i>Audience Q&A/ moderator questions only if needed</i></p> <ul style="list-style-type: none"> - Ms. Catherine Tai, Deputy Regional Director, Center for International Private Enterprise, Asia - Ms. Byambajargal Ayushjav, Chairwoman and Founder of the Faro Group, Meta (Facebook) Country Representative, Mongolia, and Chair, ICT Committee, AmCham Mongolia - Other participating chamber member - TBD - Mr. Christopher McCarthy, Board Member & Chair of ICT Committee for AmCham Cambodia and CEO, MangoTango Asia |
| 15:00 – 15:10 | <p>Day 1 closing remarks</p> <ul style="list-style-type: none"> - Closing remarks from AmCham Cambodia |
| 15:10 – 15:40 Coffee Break | |
| 15:40 – 17:00 | Breakout sessions with core participants from Chambers |

Day 2: March 30th, 2023

| Morning Session: Cybersecurity, Privacy, and Data Protection | |
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| Time | Activities |
| 8:00 – 8:30 | The arrival of guest & participants |
| 8:30 – 9:00 | Coffee Service & Networking |
| 9:00 – 9:20 | <p>The Future of Cybersecurity in Asia</p> <ul style="list-style-type: none"> - Mr. Ou Phannarith, Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia. |
| 9:20 – 9:40 | <p>Data Privacy Regulations in Asia: Implications for Business</p> <ul style="list-style-type: none"> - Mr. Neil Uy, Head of Department of Computer Science, Paragon International University |
| 9:40 – 10:10 | Reserve this spot for VISA or other FinTech company |
| 10:10 – 10:40 Coffee Break | |



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| 10:40 – 11:00 | Cybersecurity Risk Management and Governance in Asia - Somaly Ngoun (TBC) |
| 11:00 – 11:40 | Panel discussion and Q&A - Ou Phannarith, Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia. - Neil Uy, Head of Department of Computer Science, Paragon International University - Chamber member participant (TBD) - Moderator (TBD) |
| 11:40 – 12:00 | Wrap the morning session - AmCham Cambodia |
| 12:00 – 13:30 Lunch Break | |
| Afternoon Session: Looking to the Future: Emerging Frontiers and Challenges | |
| 13:30 – 13:50 | The Future of AI: Advances, Trends and Possibilities for the Next Decade and - Mr. Christopher McCarthy, Board Member & Chair of ICT Committee for AmCham Cambodia and CEO, MangoTango Asia |
| 13:50 – 14:10 | Digital Public Goods and Opportunities - Cheryl Ng, United Nations |
| 14:10 – 14:30 | Regulatory Framework Issues - TBD |
| 14:30 – 15:00 | Panel\Group Discussion – Digital revolution and the road ahead - Cheryl Ng, - Ou Phannarith, Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia. - Neil Uy, Head of Department of Computer Science, Paragon International University - Chamber member participant TBD |
| 15:00 – 15:10 | Wrap the second day - AmCham Cambodia |
| 15:10 – 15:30 | Closing Remarks - USAID |
| 15:30 – 16:00 Coffee Break | |
| 16:00 – 17:00 | Breakout sessions for core participants from Chambers - Brainstorm ideas for the next events |